

Media Contact:

Mariclare Hulbert, NCCAakron PR Contact
585.278.2302
mariclare.hulbert@gmail.com

**THE NATIONAL CENTER FOR CHOREOGRAPHY-AKRON
HOSTS BOOK EVENT AT THE STRAND
– *Making Moves: NYC Celebrates New Book Artists on Creative Administration* –**



Pictured (left to right): Cover art for *Artists on Creative Administration*, Christy Bolingbroke (photo by Neil Sapienza), and Tonya Lockyer (photo by Quinlan Corbett).

New York, NY (January 6, 2025) — The National Center for Choreography-Akron (NCCAakron) will soon come to Manhattan to host **Making Moves: New York City book event** on January 9, 2025, in the Rare Book Room at The Strand, the iconic bookstore in the East Village. *Making Moves: NYC* is a free panel discussion and book event for *Artists on Creative Administration*. Panelists will include Christy Bolingbroke, Banning Bouldin, Yanira Castro, Katy Dammers, Raja Feather Kelly, Delphine Lai, Tonya Lockyer, and Kate Wallich.

NCCAakron is one of two national centers for choreography in the U.S., a research and development hub for dance. *Artists on Creative Administration: A Workbook from the National Center for Choreography* is a new arts and creative life book recently published by The University of Akron Press. Edited by artist/cultural strategist Tonya Lockyer (Suquamish, WA) this book features essays from and interviews with 30 artists and advocates from the dance and

performing arts worlds, sharing first-hand stories of creative administration in action through case studies, interviews, life tools, and experiments.

In celebration of the recent book release, NCCAkron will host a panel discussion with book contributors from NYC and across the U.S. This free event will include contributing authors and case studies exploring themes of arts ecosystem building, generating revenue, and building community and audiences for contemporary performance. *Artists on Creative Administration* will be available for purchase at the event.

Event Details

Making Moves: New York City

Thursday, January 9, 5:30-6:30pm (doors open at 5pm)

Rare Book Room at [The Strand](#) Book Store

828 Broadway, 12th St & Broadway

New York, NY 10003

FREE with RSVP: nccakron.org/event-details/makingmoves-newyork

** The Rare Book Room is wheelchair accessible, with elevator access

Making Moves: NYC Panelists

Christy Bolingbroke, Executive/Artistic Director of NCCAkron and *Artists on Creative Administration* (AOCA) contributing author

Banning Bouldin, Founder of New Dialect and AOCA contributing author

Yanira Castro, Interdisciplinary Artist and AOCA contributing author

Katy Dammers, Deputy Director and Chief Curator, Performing Arts at REDCAT and AOCA contributing author

Raja Feather Kelly, Artistic Director of the feath3r theory and AOCA contributing author

Delphine Lai, Founder of Del Arts Consulting and AOCA contributing author

Tonya Lockyer, Cultural Strategist and AOCA Editor/contributing author

Kate Wallich, Founder of Dance Church® and AOCA contributing author

“We are so excited to share *Artists on Creative Administration* with the New York dance and literary community. Whether you are an artist, presenter, producer, or arts worker, we hope you will join us to gather, connect, and spark conversations on evolutionary business practices and creative adaptations for the wild and uncertain times ahead,” invites **Christy Bolingbroke, NCCAkron Executive/Artistic Director.**

What is creative administration? The majority of contributing authors for *Artists on Creative Administration* are alumni from NCCAkron’s acclaimed Creative Administrative Research (CAR) program intentionally designed to build a bridge between 20th century working knowledge and the 21st century arts ecosystem. Based on the premise there is no one way to make art, so there is more than one way to manage business and administration, the CAR program interrogates typical “best practices” to imagine other ways forward with artistic ethos at the center of administrative thinking.

In 2020, The University of Akron Press and NCCAkron established the NCCAkron Series in Dance. Bolingbroke was named series editor. In 2021, NCCAkron also established a digital publishing umbrella **NCCMedia**, an artist-centered and artist-driven platform for telling stories and elevating the voices of dance artists and genres historically left out of the codified dance canon. Whether digital media or in print, this new approach to arts journalism and advocating for the artform exemplifies NCCAkron's commitment to artist-led storytelling and systems thinking – reflecting on recorded history, documenting untold stories, and creating a humanities archive for future dance audiences, students, and scholars. *Artists on Creative Administration: A Workbook from the National Center for Choreography* (published September 2024) will be the second book in the NCCAkron Series in Dance. The first book in the series, *Shifting Cultural Power: Case Studies and Questions in Performance* (Hope Mohr), was published in 2021. NCCMedia podcasting includes short-form interviews [Inside the Dancer's Studio](#) (Seasons 1-5) and long-form research series [How People Move People](#) (Series 1-4).

About NCCAkron

The National Center for Choreography-Akron supports the research and development of new work in dance by exploring the full potential of the creative process. In addition to offering studio and technical residencies to make new work, activities focus on catalyzing dialogue and experimentation; creating proximity among artists and dance thinkers; and aggregating resources around dance making. For more information, visit nccakron.org.

A discrete nonprofit organization, separate from The University of Akron but with offices based there, the establishment and general operation of NCCAkron are made possible by the John S. and James L. Knight Foundation.

About The University of Akron Press

The University of Akron Press is a small publisher of scholarly, literary, and general interest books. Since 1988, they have published compelling works with regional and national significance. UA Press is committed to the idea of scholarship as a public good and works collaboratively with authors to produce books that meet the highest editorial and design standards. The Press is overseen by an editorial board of University of Akron faculty. The University of Akron Press is a member of the [Association of University Presses](#). For more information, visit uakron.edu/uapress.

###